



FREE TEETH WHITENING FOR LIFE

Free Professional Teeth Whitening for Life is a courtesy of BEACH DENTAL STUDIO. We extend this program to those patients that have exhibited their desire to take their dental health and oral hygiene seriously. We believe that it is extremely important to maintain regular hygiene appointments in order to maintain a healthy and beautiful smile. People that maintain their oral care through regular hygiene appointments actually spend less money on dental care on average than those that only see a dentist when they perceive a problem exists.

Free Professional Teeth Whitening for Life was developed as an incentive for those patients that already take their dental care seriously and those that need a little extra incentive. Patients will receive free custom made professional teeth whitening trays for home use.

Free Professional Teeth Whitening for Life does have some rules and restrictions. Below is a brief description of the qualifiers for this program to become and remain eligible.

New Patient Activation:

1. Patient must be at least 18 years of age
2. Patient must complete an initial cleaning, x-rays, exam and re-appoint for six month re-care
3. Patient must complete treatment plan as provided by doctor
4. Patient must comply with Broken Appointment Policy
5. Patient must not have any outstanding balance with Beach Dental Studio

Existing Patient Activation:

1. Patient must be at least 18 years of age
2. Patient must complete treatment plan as provided by doctor
3. Patient must comply with Broken Appointment Policy
4. Patient must not have any outstanding balance with Beach Dental Studio
5. Patient must have at least a six month history without broken appointments

Free Professional Teeth Whitening for Life Rules and Regulations:

1. Patient must maintain minimum dental care as determined by the doctor
2. Patient must maintain six month hygiene re-care appointments
3. Patient must comply with Broken Appointment Policy
4. Patient must comply with our financial policy

Free Professional Teeth Whitening for Life, How it Works:

1. After initial requirements are met as determined by the doctor, patients will be fitted for custom trays and given an initial whitening package.
2. A maximum of one whitening solution refill will be provided at each hygiene re-care appointment up to twice per year.
3. Lost or destroyed applicator trays can be replaced at a cost of \$100 to the patient
4. We reserve the right to refuse to offer Free Professional Teeth Whitening for Life for any reason including health conditions, misuse, abuse, and any other reason deemed appropriate by Dr Heikowsky
5. We reserve the right to end the promotion Free Professional Teeth Whitening for Life at any time and without notice.

I, _____, hereby certify that I agree to the terms and conditions as outlined above. I have received a copy of the Broken Appointment Policy and financial Policy. I understand that the promotion Free Professional Teeth Whitening for Life is provided as a privilege to the patients that have exhibited their desire to maintain a healthy and beautiful smile. I understand that failure to maintain the requirements outlined will result in those privileges being revoked.